

## **Panel Discussion**

Store of the Future: In-store digitization, space reallocation, data retrieval, efficiencies through robotics, on-line/off-line connections to meet consumer expectations, traffic-to-buy ratio, and increased personalization efforts to influence buying decisions

Moderator: Tom Delacenserie, President and Chief Executive Officer, Kentucky Lottery Corp.

## Panelists:

Randall Lex, Vice President Lottery Retail Solutions, Scientific Games

Ryan Mindell, Lottery Operations Director, Texas Lottery

Justin Rock, Deputy Secretary of Product & Sales, Florida Lottery



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